



**POINT·TO·POINT**  
AT WINTERTHUR  
**2010**



## ADVERTISING PACKAGES

### WIN Package (\$1,500)

- Eight 30-second Jumbo Screen advertisements
- Four General Admission wristbands
- Two Premium parking passes
- Guaranteed four placements during races

### PLACE Package (\$500)

- Four 30-second Jumbo Screen advertisements
- Two General Admission wristbands
- One Premium parking pass
- Guaranteed one placement during races

### SHOW Package (\$250)

- Two 30-second Jumbo Screen advertisements

## SPECIFICATIONS

- Image must be 720 wide x 480 high (pixels)
- Minimum of 72 dpi resolution
- Final JPG files should be sent electronically or delivered to Winterthur on CD/DVD\*

## DEADLINE

Artwork must be received by **April 15, 2010.**

\* You can send us the final graphic, or send the digital elements and text copy and we will create the artwork (additional charges may apply).

To reserve a Point-to-Point Jumbo Screen Package, or for more information, contact Jill Abbott at [jabbott@winterthur.org](mailto:jabbott@winterthur.org) or 302.888.4976.