

WINTERTHUR



Media Contact:

Hilary Seitz
302.888.4816
hseitz@winterthur.org
Fax: 302.888.4950

Press Release

For Immediate Release

EXTRAORDINARY ATTENDANCE AT WINTERTHUR'S FREE DAY

(Winterthur, DE) – January 29, 2010 – On Saturday, January 23, Winterthur joined seven other area cultural attractions to provide free general admission. The Open House, sponsored by the Brandywine Museums and Gardens Alliance, was an invitation to local residents to come see cultural treasures in their own backyards—and they turned out in droves. The day drew more than 2,700 visitors to Winterthur! Guests were invited to enjoy an Introductory House Tour, which showcased a few of the beautifully decorated rooms in 175-room house. They also had the chance to see the *Faces of a New Nation* exhibition, which features American portraits of the 18th and early 19th centuries from The Metropolitan Museum of Art. For many visitors this was their first time at Winterthur and it was a great opportunity for them to see all Winterthur has to offer.

The Open House initiative supports the Alliance's mission to promote the area's rich array of cultural attractions. This year's free day, the second the Alliance has offered, saw even better results than last year, with more than 11,000 people attending the participating organizations. The remarkable turn-out shows how valued the arts are in the Brandywine Valley. It was a terrific day for all of the museums and gardens

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Winterthur—known worldwide for its preeminent collection of American antiques, naturalistic garden, and research library for the study of American art and material culture—offers a variety of tours, exhibitions, programs, and activities throughout the year. General admission includes a tour of some of the most notable spaces in the 175-room house, as well as access to the Winterthur Garden and Galleries, special exhibitions, a narrated tram tour (weather permitting), the Campbell Collection of Soup Tureens, and the Enchanted Woods children's garden. \$18 adults; \$16 for students and seniors; \$5 for ages 2–11. Tickets are valid for two consecutive days.

*Regular operating hours are 10 am–5 pm, Tuesday–Sunday. During Yuletide at Winterthur (November 20, 2010–January 2, 2011), the museum is open daily 10 am–5 pm. Winterthur is closed on Thanksgiving and Christmas Day. Winterthur, located on Route 52, six miles northwest of Wilmington, Delaware, and five miles south of U.S. Route 1, is committed to accessible programming for all. For information, including special services, call 800.448.3883, 302.888.4600, or TTY 302.888.4907. Online, visit **winterthur.org**.*

Winterthur
5105 Kennett Pike
Winterthur, Delaware 19735
302.888.4600
www.winterthur.org